

ESWATINI ENVIRO-TOURISM SYMPOSIUM AND AWARDS 2020

“THEME”

SPONSORSHIP OPPORTUNITIES

Don't miss out on this opportunity to put your organization in front of high-level key decision-makers at this leading event by way of sponsorship

- ✚ The options fit a spectrum of budgets, and packages are exclusive opportunities to provide targeted, creative and direct advertising to maximize exposure to our audience.
- ✚ **NETWORKING:** Reach important targeted commercial prospects face to face in a social, relaxed environment. The ideal platform to build strong business friendships;
- ✚ **EXPOSURE:** The sponsorship packages are designed to ensure maximum exposure and visibility for each organization before, during, and after the event.
- ✚ **TAILORED TO YOUR NEEDS:** All sponsorship packages can be tailored to meet your individual budget and business goals and designed to ensure you receive return on investment

PACKAGES AT A GLANCE

SPONSORSHIP LEVEL	AMOUNT (E)	BENEFITS
PARTNER	500 000 +	<ul style="list-style-type: none"> • Event Naming Rights (e.g. Noble Expressions Enviro-Tourism Awards) • Category Naming Rights (50% of the total categories); (e.g. Multipronged Climate Change Advocacy Award) • Free Exhibition and Headline Branding throughout the Symposia; • Facilitation and Monitoring of related community initiatives where the company is involved; • 2 x complimentary tables of 10 at the 2-day event including dinner; • Preferential Sitting at the event; • Pre-arranged meeting with the Right Honourable Prime Minister and other Ministers; • Extensive print and electronic media exposure; • Social Media Exposure; • Speaking Opportunities at regional and main Event plus presentation of awards at main event. • Partnership with Ministry for ongoing strategic projects of the company
PLATINUM	250 000+	<ul style="list-style-type: none"> • Category Naming Rights (25% of the total categories); • Free Controlled Exhibition and Branding throughout the Symposia; • Facilitation and Monitoring of related community initiatives where the company is involved; • Pre-arranged brief meeting & photo shoot with the Right Honourable Prime Minister; • 2 x complimentary tables of 10 at the 2-day event including dinner; • Extensive print and electronic media exposure; • Social Media Exposure; • Speaking Opportunities at regional and main Event plus presentation of awards at main event. • Partnership with Ministry for ongoing strategic projects of the company

SPONSORSHIP LEVEL	AMOUNT (€)	BENEFITS
GOLD	1 50 000+	<ul style="list-style-type: none"> • Category Naming Rights (10% of the total categories); • Limited Exhibition and Branding throughout the Symposia; • Facilitation and Monitoring of related community initiatives where the company is involved; • 1 x complimentary tables of 10 at the event dinner; • Pre-arranged photo shoot with the Right Honourable Prime Minister; • Print and electronic media exposure; • Social Media Exposure; • Speaking Opportunities at regional and main Event plus presentation of awards at main event.
SILVER	80 000+	<ul style="list-style-type: none"> • Category Naming Rights (3% of the total categories); • Very limited Exhibition and Branding throughout the Symposia; • Facilitation and Monitoring of related community initiatives where the company is involved; • 1 x complimentary table of 10 at the event dinner; • Print and electronic media exposure; • Social Media Exposure; • Speaking Opportunities at regional events plus presentation of an award at main event.
BRONZE	50 000+	<ul style="list-style-type: none"> • Category Naming Rights (1% of the total categories); • Very limited Exhibition and Branding throughout the Symposia; • Facilitation and Monitoring of related community initiatives where the company is involved; • 1 x complimentary table of 10 at the event dinner; • Limited Print and electronic media exposure; • Social Media Exposure; • Speaking Opportunities at regional events.
TABLE & GALA	40 000	<ul style="list-style-type: none"> • Facilitation and Monitoring of related community initiatives where the company is involved; • 1 x complimentary table of 10 at the conference and gala dinner; • Social Media Exposure;

NB: Sponsoring any of the above items will entitle you to one or more of the under-listed opportunities

BRANDING OPTIONS

- ✚ **SYMPOSIUM AND MEALS:** Secure the venue and meals for the whole indaba and co-own this important event with the Ministry of Tourism and Environmental Affairs. This comes with a majority of the prime branding areas and speaking opportunities, all well covered by all media;
- ✚ **CONFERENCE PACKAGES:** Buy and brand conference bags, pens, writing pads, accreditation bands, memory sticks, external drives and other memorabilia. Let your brand tell your story during the symposium and long beyond;
- ✚ **MAIN STAGE:** Buy the main presentation stage for two days and let television take your brand home to the local viewers while social media takes it to the world;
- ✚ **REGISTRATION AREA:** Have a piece of this area where friends and colleagues are going to meet for welcome coffee, photo shoots and accreditation;
- ✚ **OUTSIDE ENTRANCE AND PARKING:** Be the one to welcome and greet the guests as they arrive, park and approach the entrance. First impressions are the most memorable;
- ✚ **MEDIA LAUNCH:** Own the Media launch and Media briefing and enjoy exclusive print and electronic media coverage;
- ✚ **ENTERTAINMENT:** Provoke television, print media and social media by hiring and dressing the entertaining artists for the second day;
- ✚ **ADVERTS:** Share the limelight with the Ministry and jointly splash 8 full page adverts on the popular local daily newspapers staggered over 8 weeks and pre-news daily television adverts for 8 weeks.

ENVIRO-TOURISM SYMPOSIUM AND AWARDS BUDGET

ITEM	AMOUNT
Regional Symposia @ E 230 000 x 4 (venue & Catering)	920 000
Regional Facilitators & Rapporteurs @ E7 000 x 4	28 000
Transport for Regionals @E150 x 300 x 4	180 000
Trophies and Prizes	300 000
Conference Venue & Catering for 500 pax for 2 days (including awards gala dinner)	475 000
Conference Packs and Dignitaries' Gifts	100 000
International Speakers (Flights, Accommodation & Meals)	200 000
Programme Directors @E10 000 x 2	20 000
Venue Deco	70 000
Hloba Eswatini Venue	25 000
Audio Visuals for the Regionals and the Conference	120 000
Adjudicators' Honoraria @ E25k x 5	100 000
Printing of Banners	150 000
Media Launch and Briefing	40 000
Advertising & PR (Including Billboards & Adverts)	300 000
Entertainment	100 000
Sound and Lighting	40 000
TOTAL	3 063 000

DISTRIBUTION OF FUNDS

