


# BRANDING OPTIONS

- ✚ **SYMPOSIUM AND MEALS:** Secure the venue and meals for the whole indaba and co-own this important event with the Ministry of Tourism and Environmental Affairs. This comes with a majority of the prime branding areas and speaking opportunities, all well covered by all media;
- ✚ **CONFERENCE PACKAGES:** Buy and brand conference bags, pens, writing pads, accreditation bands, memory sticks, external drives and other memorabilia. Let your brand tell your story during the symposium and long beyond;
- ✚ **MAIN STAGE:** Buy the main presentation stage for two days and let television take your brand home to the local viewers while social media takes it to the world;
- ✚ **REGISTRATION AREA:** Have a piece of this area where friends and colleagues are going to meet for welcome coffee, photo shoots and accreditation;
- ✚ **OUTSIDE ENTRANCE AND PARKING:** Be the one to welcome and greet the guests as they arrive, park and approach the entrance. First impressions are the most memorable;
- ✚ **MEDIA LAUNCH:** Own the Media launch and Media briefing and enjoy exclusive print and electronic media coverage;
- ✚ **ENTERTAINMENT:** Provoke television, print media and social media by hiring and dressing the entertaining artists for the second day;

 **ADVERTS:** Share the limelight with the Ministry and jointly splash 8 full page adverts on the popular local daily newspapers staggered over 8 weeks and pre-news daily television adverts for 8 weeks.